3 REASONS TO STUDY IN BONN

- 1) Bonn is one of the leading hubs for international organizations worldwide e.g. UN organizations, NGOs, international schools, academic organizations as well as local and global enterprises.
- 2) This allows hands-on education with real life, solution-oriented management tools.
- 3) The close proximity to the cities Cologne and the entire Benelux region offers great cultural diversity and access to a truly international community.

5 REASONS TO STUDY WITH US

- 1) We are a young and dynamic university (est. 1995) and provide the latest standards of modern learning equipment.
- 2) Our study program offers small group sizes and a well balanced student-teacher ratio, thus creating a pleasant learning and working atmosphere.
- 3) We collaborate with a network of experienced and internationally renowned lecturers from practice and academia.
- 4) A clearly structured curriculum and examination schedule offers security and orientation for working professionals.
- 5) The MBA support team provides personal assistance throughout the entire period of studies.



The MBA program is a joint venture of the Department of Management Sciences in Rheinbach and the International Centre for Sustainable Development (IZNE) at HBRS in Sankt Augustin.

IZNE is a research institute of the Bonn-Rhein-Sieg University of Applied Sciences. Its aim is to integrate and promote the guiding principles of sustainable development within the area of education, research and science transfer. For more information about the IZNE Institute, please check the website: www.h-brs.de/en/izne.



AT A GLANCE

Degree:

Master degree (MBA)

Study locations:

Campus Rheinbach & Campus Sankt Augustin

Standard period of study:

3 semesters full-time or 5 semesters part-time

Language of instruction:

English

Classes

weekend classes on Fridays and Saturdays only (except 2 intensive seminar weeks at the beginning of the 1st and 3rd semester)

Course start:

Annually in winter term, mid September

Tuition Fees

Program fee: 14.640€ (of 4.880 € per semester)

+ Semester contribution: ≈305 € per semester

Application deadlines:

Application period starts annually on December 1st for the next year.

Deadline (if visa required): 31 May Deadline (if no visa required): 31 July

Form of application:

Online application via: application.mba-csr-ngo.com

Department of Management Sciences / International Centre for Sustainable Development

MBA in CSR & NGO Management

Bonn-Rhein-Sieg University of Applied Sciences

Campus Rheinbach Cam

Von-Liebig.Str. 20 53359 Rheinbach

Campus Sankt Augustin

Grantham-Allee 20 53757 Sankt Augustin

Academic head

Prof. Dr. Katja Bender katja.bender@h-brs.de

Contact our program coordinators

Max Bolz Isabella Kern

+49 2241 865 787 +49 2241 865 9698 Max.Bolz@h-brs.de Isabella.Kern@h-brs.de

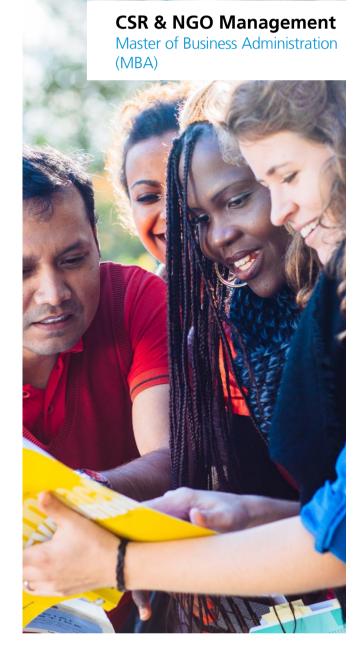
Visit our MBA support office

Bonn-Rhein-Sieg University
Campus Rheinbach: H104
Campus Sankt Augustin: G041
info@mba-csr-ngo.com

Follow us on Social Media

Facebook: www.facebook.com/mba.csr.ngo Instagram: www.instagram.com/mba_csr_ngo_management







Hochschule Bonn-Rhein-Sieg University of Applied Sciences

TARGET GROUP

The program is tailored to internationally minded people from various countries of origin and diverse professional backgrounds who wish to further their management and leadership skills for sustainable development and participate in an academic. interdisciplinary and intercultural exchange.

The ability to effectively manage a range of social, ethical and environmental concerns is increasingly relevant for nongovernmental organizations and profit-oriented business alike.

The MBA in CSR & NGO Management is a unique program in Germany combining a general management perspective with a dedicated focus on specific management requirements for NGOs and CSR relevant topics. The program is addressed to professionals who are planning to enter general or specialized management positions within CSR or NGO working areas.

ADMISSON CRITERIA

To be admitted to the MBA program, students are required to provide evidence of the following qualifications:

- → A university degree (minimum Bachelor's degree)
- → At least one year post-graduate work experience (after acquiring first academic degree)
- If the applicant is neither a native speaker nor has completed a previous degree program in English, s/he needs to provide proof of English proficiency (e.g. TOEFL, IELTS)

All certificates, records and proof of language skills must be submitted in their original language together with a certified translation into German or English. Further information on the admission criteria are available at the registrar's office:

studierendensekretariat@h-brs.de

3-STEPS APPLICATION PROCESS

Applicants for the MBA program must complete a three-step application process as follows:

- (1) Online application upload via application.mba-csr-ngo.com
- (2) Pre-screening of the uploaded application documents by the university's administrative staff and first feedback
- (3) Telephone interview



MBA COURSE MODULES



Basics in CSR & NGO Management

Introduction to Business Management Concepts, Functions & Actors in CSR & NGO Introduction to Corporate Governance Introduction to Project Management

General Management 1

Information & Communication

Marketing

Fundraising, Lobbving & Campaigning

General Management 2

Leadership & Human Resource Management

General Management 3

Monitoring & Evaluation

Impact Evaluation

Management Accounting

Investment & Finance

Semester



General Management 5

Logistics, Disaster and Quality Management

Logistics & Disaster Management OM & Business Excellence

Humanitarian Assistance

Specialized Management

CSR & NGO Management

Management of Complex Projects

NGO Business Strategy & Communication

Corporate Social Responsibility I+II

Business Plan Development **Business Simulation**

External Environment I

Politics & Ethics

International Politics

Global & Business Ethics

External Environment I

International Economics

External Environment II

Economics II

Sustainability Economics

Electives (varying course offer, e.g.: ...)

Human Rights & International Law Security Risk Management for NGOs

Business Plan & Pitching Sessions

Strategic Altruism

CSR Stakeholder Dialogue

SDG 17: Partnerships for the Goals

(courses are continuously extended and updated)

Group and Individual Coaching

each student receives an intensive counseling session: identification of individual interpersonal skills and personal attributes, analyzing personal career path and goals

Master Thesis

20.000-27.500 words written thesis, no thesis defence. duration period: 16 weeks (included in 3rd Semester)

Practical Term*

Students whose undergraduate degree has fewer than 210 but min.180 credits, must complete the Practical Term module in the second or this semester

30 additional ECTS can be awarded for relevent practical experience of at least 20 and max. 27 weeks in an organization, institution or the private business sector

Flexible

study options 3 Sem. full-time 5 Sem. part-time possible

CARFER PROSPECTS

on CSR relevant topics.

ORIFCTIVES

MRA CHRRICHHUM

Due to the special focus on CSR & NGO Management. graduates of the MBA program are qualified to meet an ever growing demand for experts in social responsibility and development worldwide in a wide variety of professional areas, such as private corporations, NGOs, organizations or public administrations, on a local as well as an international level.

Combines academic knowledge and practical expertise, scientific

approaches, and general management techniques with a special

The MBA program enables graduates to blend conventional

management strategies with aspects specific to NGOs and CSR.

The program is built around its participants' diverse international

and professional backgrounds. The cooperative learning process

The MBA program offers an interdisciplinary and in-depth study

NGOs, this program also equips students with a specialized focus

of two vibrant and expanding fields. While sharpening their

profiles regarding management and leadership positions in

thrives off interdisciplinary, intercultural exchange as well as

focus on strategic and functional operations.

diverse theoretical and practical approaches.

THE MBA AT A GLANCE

- ✓ Internationally recognized MBA degree
- ✓ Accredited by AQAS Agency
- ✓ Full-time or part-time studies possible
- ✓ Good compatibility between MBA studies, work and private life
- ✓ English taught curriculum
- ✓ International and multidisciplinary study groups
- ✓ Lecturers and experts from academia & practice







Negociation Skills

Human Resources & Leadership

CSR Reporting Standards

General Management 4

Investment & Finance

Social Investment